Artwork Requirements
For screen printing, foil stamping or debossing

Electronic Files
Acceptable Media: Via e-mail, FTP site or CD/DVD rom

Programs:
- QuarkXpress 7 or earlier versions
- Adobe InDesign CS4 or earlier versions
- Adobe Photoshop CS4 or earlier versions
- Adobe Illustrator CS4 or earlier versions
- Adobe Acrobat 9 or earlier versions, set as High Quality Print files
- Macromedia Freehand 10 or earlier versions

When sending art files:

All screen and printer fonts must be included.
Fonts should be created in outlines.
A composite of art must be sent in when sending art on disk.

Contact customer service for information about sending art via email or posting to FTP site.

Additional
Information:

Typesetting and minor modifications to supplied art (such as reductions, enlargements & positioning) can be done by our art department
at an additional cost of $40.00 /hour.

To achieve exact PMS color match when screen printing on some materials
a white underlay may be required at additional cost. (This situation is usually caused when a light color is to be printed on a dark material.)

Bitmap or line art should be scanned in between 900 &1200 lpi,
and raster images set at 300 dpi.

Screenprinted Halftones or Tints require 85 line screen, not less than 20% or more than 80%.

Include layered files instead of flattened artwork.

Include fonts when using Adobe Acrobat pdf files set as press quality print files
preserving editalbe features

Request a template for dimensions and positioning prior to generating
final art.

Digital or Offset printed jobs have special requirements, call for sheet listing these.